



## RNC Highlights

Updated: June, 2019

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*The RNC has built upon its historic ground game to ensure the re-election of President Trump and Vice President Pence in 2020 and continues to support the administration's agenda.*

- **Historic fundraising to build the resources to win in 2020**
  - The RNC has raised \$61.8 million so far in the 2020 cycle, with \$34.7 million cash on hand and no debt (the majority from small-dollar donors).
  - The RNC raised \$317 million in the 2017-2018 cycle with \$27 million cash on hand and no debt.
  - Chairwoman McDaniel has traveled 246,000 miles and participated in 112 fundraising events across 31 states for Republican candidates.
- **Expansive data operation, ground game and Party infrastructure**
  - The RNC is investing in:
    - State-of-the-art data and voter score technology, shared with every Republican candidate free of charge
    - Online prospecting to grow fundraising and voter contact email lists
    - Multi-function app to deliver organizational, fundraising and political tools
    - A second HQ location in Arlington, VA in support of Trump Victory
    - Trump Victory Leadership Initiative, through which they have trained over 30,000 grassroots activists going into the 2020 cycle
    - Project GROW, which provides RNC resources to state parties
  - The RNC invested a record \$275 million in the 2018 cycle and made 2.6 billion voter contacts – more than in any other election cycle in the Party's history.
  - Their permanent, data-driven field program is the largest in the Party's history.
- **Grassroots enthusiasm for President Trump, our Party, and our candidates**
  - The Digital team reported nine, seven-figure online fundraising days already this year, and they have added over 130,000 new online donors this year.
  - The Digital team raised \$44 million during the 2018 cycle, nearly 500 percent more than the entire 2016 cycle.
- **Support for the President's agenda and Republican legislative victories**
  - The RNC's robust communications and research teams hold Democrats accountable and promote the administration's accomplishments.
    - Economy: Highlight via surrogates and state parties the administration's policies have created 6 million new jobs and slashed unemployment.

- *Tax Cuts:* Promote Republican tax cuts via op-eds, statements, and TV/radio bookings that show how Americans benefit from the historic bill.
- *Deregulation:* Highlight the President's commitment to rapid deregulation and pro-growth policies that support our nation's businesses.
- *National Security:* Promote the America First approach to defense and foreign policy, which has made America a leader in the world.
- *Border Security:* Highlight the humanitarian crisis on our southern border and the President's commitment to building a wall to secure the border.
- *Confirmations:* Organized rapid response and earned media campaigns around the confirmations of Supreme Court Justices Brett Kavanaugh and Neil Gorsuch, Secretary of State Mike Pompeo, and other nominees.