



## **Neighborhood Team Leader and Core Team Member Responsibilities**

Neighborhood Team Leaders (NTLs) will manage Core Team Members (CTMs) and Volunteers within their county. These trained grassroots leaders will focus on growing their team through recruitment, training, and activation. NTLs will lead their team to register new voters and identify and turn out supporters through voter contact activities.

The following are responsibilities for Neighborhood Team Leaders:

- Recruit prospective Core Team Members and Volunteers from their personal networks to grow and build your team
- Manage and lead voter registration efforts
- Organize canvassing efforts within their county
- Lead organizing events (MAGA Meet-Ups, Fairs, Festivals, etc.)
- Report metrics to local Trump Victory field staff after a neighborhood canvass, phone bank or voter registration event
- Serve as the point of contact and on the ground leader for the Neighborhood Team
- Hold numerous 1:1's and Strategy Sessions with your Volunteers
- Attend, Learn, and Lead Trump Victory Leadership Initiative trainings on volunteer recruitment, voter registration, MAGA meet-ups, digital activism, voter contact, coalitions, and data utilization.
- Train new Core Team Members and Volunteers

Core Team Members (CTMs) are the key members who perform a specific role in the Neighborhood Team. They also leverage relationships within specific Strategic Initiative communities. Roles include: voter reg., MAGA Meet-ups, voter contact, etc. They will complete a series of Trump Victory Leadership Initiative (TVLI) trainings on specific functions of our Trump Victory operations, which ultimately build our capacity for voter contact.

CTMs use relationships to build their Neighborhood Team's abilities. There are general responsibilities for every CTM:

- Execute on specific tasks, (MAGA Meet-Ups, Voter Registration, Voter Contact etc.)
- Recruit friends and neighbors to TVLI Trainings

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