

The Georgia Republican Party Five Star Program



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The Georgia Republican Party Five Star Program

2019-2020

Fellow Republican Leaders:

The Georgia Republican Party's Five Star Program is an "update" of the highly successful Four Star Program from the early 1990s that helped catapult the Republican Party into the majority here in Georgia.

The Five Star Program provides a battle plan for success in preparation for the critically important 2020 elections. It will instill best practices among our County Parties, jumpstart Republican grassroots activity and build effective political infrastructure to turn out record numbers of Republican voters in 2020.

Electoral shifts and changing demographics have provided the Georgia Republican Party with the opportunity to prove that conservative values transcend ALL communities. We must be prepared to bring our campaign to everyone in every part of Georgia and that starts with strong County Party organizations.

The Five Star Program fully integrates the Trump Victory Leadership Initiative, a joint organizing program of the Republican National Committee and Georgia Republican Party, to turn out the mass of Trump supporters who voted in 2016 but did not show up again in 2018.

The Democrats have placed a target on Georgia. We must be ready. Let us know how we can be of help to you in achieving Five Star status.

Very truly yours,



David J. Shafer
Chairman
Georgia Republican Party

Program Objectives

- Educate County Party leaders in order to conduct operations effectively and legally
- Set administrative and political goals for the Georgia Republican Party (GAGOP) and County Parties
- Measure County Party success by documenting achievements
- Maintain a support network for County Party development
- Recognize and reward County Parties as they achieve goals
- Ready our County Parties for the 2020 elections

Timeline

- August 1st, 2019 to August 1st, 2020

Direction and Accountability

- The Political Director of the GAGOP will be in direct contact with County Chairmen (or designated Five Star Chairmen)
- Either the County Chairman or his or her designated Five Star Chairman will be responsible for certifying each achievement to the GAGOP
- GAGOP Staff will review documentation from the County Parties and award points
- GAGOP Staff will provide advice and technical assistance to County Parties

Program Levels of Achievement

- A “Five Star” County will have earned at least 500 points
- A “Four Star” County will have earned at least 400 points
- A “Three Star” County will have earned at least 300 points
- A “Two Star” County will have earned at least 200 points
- A “One Star” County will have earned at least 100 points

Communication and Recognition

- Quarterly newsletters will be distributed to all County and District Chairs and State Committee Members
- Newsletters will include point totals, achievement levels, fun facts and announcements of bonus point opportunities that may be available
- Certificates will be presented to County Chairmen upon achieving “Five Star” status

2019-2020 Five Star Program Awards*

- “Outstanding County Party” plaque and \$1,500 awarded to the County Party earning the highest number of points at the close of the program
- “Runner-Up County Party” plaque and \$1,000 awarded to the County Party earning the second highest number of points
- “Best County Party of the League” plaque and \$500 awarded to the best County Party in each of the five County Leagues
- Other awards, including cash awards, may be presented at the discretion of the State Chairman

New Leadership and New Party Development

- Newly elected County Chairmen will receive training from the GAGOP’s grassroots leadership program and additional support from GAGOP staff
- A County Party organized during the program year will automatically be awarded points sufficient to become a “One Star” County Party

Training Sessions

- County Parties will be awarded points for hosting training sessions
- GAGOP and Trump Victory Staff will coordinate with District and County Chairman to conduct training sessions
- County Parties may obtain points by hosting any of the following training sessions under the Trump Victory Leadership Initiative:
 - Responsible Social Media Practices
 - Candidate Recruitment
 - Compliance
 - GOP Data Volunteer Training
 - Voter Registration
 - County Officer training
- Multiple sessions may be combined into one day of training
- County Parties may host multiple trainings throughout the program, but points will only be awarded if the specific training session includes attendees who have not previously been trained.

***Awards may be subject to restriction for purposes of campaign finance regulations. Any such restriction will be indicated upon disbursement of the award.**

Achievement Point Distribution

Achievement	Points
1) Appoint a Five Star Chairman. A County Chairman may appoint him/herself. Five Star Chairman will be responsible for promoting the Five Star Program and documenting achievements. Certify this achievement by email to fivestar@gagop.org with complete contact information (email, phone, address).	10
2) File a digital copy of Rules of the County Party with the GAGOP. Certify this achievement by email to fivestar@gagop.org .	5
3) File copy of Rules of the County Party with your elections authority. Certified with photograph of documentation provided by elections authority. Certify this achievement by email to fivestar@gagop.org .	5
4) Name all major County officers: Chair, First Vice Chair, Treasurer, and Secretary. Certify this achievement by email to fivestar@gagop.org with complete contact information (email, phone, address) for each officer.	5
5) Create County Party Facebook and Instagram page. Certify this achievement by emailing link of profile page to fivestar@gagop.org .	10
6) Create County Party Twitter page. Certify this achievement by emailing link of profile page to fivestar@gagop.org .	10
7) Follow @GaRepublicans @DavidShafer @ShaferTeam @GOP and @realDonaldTrump on Twitter. Certify this achievement by emailing screen shots to fivestar@gagop.org .	5
8) Create County Party website. Certify this achievement by emailing link to fivestar@gagop.org ¹	10
9) Obtain a Federal EIN number from the Internal Revenue Service. Certify this achievement by email to fivestar@gagop.org .	10
10) Open a bank account for the County party. Certify this achievement by emailing completed form and scanning document to fivestar@gagop.org . ²	10
11) Hold monthly meetings of the County Party. Certify this achievement by emailing minutes of the meeting or a photo of the event to fivestar@gagop.org .	2 for each meeting (24 maximum)
12) Acquire and maintain a County Party headquarters or Post Office Box address. Certify this achievement by email to fivestar@gagop.org .	10
13) Prepare a newsletter to be emailed or mailed to the County Party membership. Certify this achievement by email to fivestar@gagop.org . ³	5 for each newsletter (60 maximum)

14) Send a letter to the editor in your local, regional or statewide paper, supporting the GAGOP, County Party, local elected GOP officials, or local GOP candidates. Certify this achievement by email to fivestar@gagop.org .	3 per published entry (18 maximum)
15) Each member of the United Republican Fund (URF). Certify this achievement by email to fivestar@gagop.org . Point cut off June 1, 2020.	1 for each (50 maximum)
16) Each County Party member that is also a member of the Georgia Republican Foundation. Certify this achievement by email to fivestar@gagop.org . Point cut off June 1, 2020.	5 for each (50 maximum)
17) Discounted or free youth membership in the County Party for college or high school students or for members of the Teen Republicans, College Republicans or Young Republicans. Certify this achievement by email to fivestar@gagop.org .	10
18) Host GAGOP State Executive Committee member to speak at County Party meeting. Points will be awarded once per speaker. Certify this achievement by emailing photograph of the speaker to fivestar@gagop.org .	2 for each speaker (10 maximum)
19) Host a County Republican booth at county fair or other related event. Certify this achievement by emailing photographs to fivestar@gagop.org . ⁵	5 for each event (15 maximum)
20) Host a Republican event that is aimed at drawing prospective members to attend. Examples include: fish fry, cookout, precinct or block party. Certify this achievement by emailing photographs and promotional materials to fivestar@gagop.org .	10 for each event (20 maximum)
21) Host a charitable event or organize membership to volunteer at local charities. Examples include: Toys for Tots or volunteering at Salvation Army. Certify this achievement by emailing photographs to fivestar@gagop.org .	3 for each event (12 maximum)
22) County Party participation in a multi-county GOP event. Examples include: Candidate forums, community outreach events, cookouts etc. Certify this achievement by emailing photographs and promotional material to fivestar@gagop.org . ⁶	10 for each event (20 maximum)
23) Have a representative of the County Party at the Chairman's Dinner, President's Day Dinner or other GAGOP event. Certify this achievement by emailing photographs to fivestar@gagop.org .	5 for each event (25 maximum)
24) Have the County Chairman or a designated County Party Data Director trained in GOP Data Center. Certify this achievement by email to fivestar@gagop.org .	20
25) Host a Trump Victory Leadership Initiative conducted by Trump Victory staff. Certify this achievement by email to fivestar@gagop.org .	10

26) Host or attend an absentee ballot and early vote training seminar led by Trump Victory Staff. Three-fourths of County Party Officers required to attend another county's training to receive credit. Certify this achievement by email to fivestar@gagop.org .	10
27) Create an absentee ballot chase plan. Plan will be created in conjunction with GAGOP and Trump Victory staff. ⁷ Certify this achievement by email to fivestar@gagop.org .	20
28) Name/train all Precinct Chairmen. Precinct Chairmen must be certified as having been trained by Trump Leadership Initiative or certified district training. Points will be prorated upon training 50% of Precinct Chairmen. Certify this achievement by email to fivestar@gagop.org .	50
29) Host a voter registration training seminar led by Trump Victory staff. Certify this achievement by email to fivestar@gagop.org .	10
30) Host a phone bank for the GOP ticket or candidate. Certify this achievement by email to fivestar@gagop.org . ⁸	1 point per 500 phone calls
31) Lead a canvassing day for the GOP ticket or candidate. Certify this achievement by email to fivestar@gagop.org . ⁸	1 point per 100 doors
32) Organize a voter registration drive. All participants MUST be trained in legal and effective registration tactics by GAGOP staff prior to activation. Certify this achievement by email to fivestar@gagop.org . ⁹	1 point per registered voter
33) Appoint Election Day Operations Chairman and Committee to recruit poll watchers/attorney(s) for the purpose of Ballot Security. Trained by GAGOP. Certify this achievement by email to fivestar@gagop.org . ¹⁰	10
34) County Party delegate strength at 100% for the 2020 convention. Less than full participation will be prorated by GAGOP.	50

35) Conduct a joint event with a local club of a likeminded organization listed below or approved by the GAGOP Political Director¹¹ :

- Chinese Americans for Trump
- Georgia Republican Assembly
- Republican Liberty Caucus
- President's Team
- Republican Club (e.g. Metro Atlanta Republicans, Skidaway Island Republican Club, etc.)

10 for each event (30 maximum)

Certify this achievement by sending promotional materials or photographs from the event to fivestar@gagop.org.

36) Establish and maintain within the county a chapter or club of an Allied Organization (or related organization) officially recognized by the Rules of the Georgia Republican Party.

- Georgia Republican Veterans
- Georgia Federation of Republican Women (or the Conservative Republican Women)
- Georgia Federation of Young Republican Clubs
- Georgia Association College Republicans
- Georgia Teenage Republicans
- Georgia Federation of Republican Women
- RNC Georgia Senior Republican Network
- Hispanic Grassroots Taskforce

5 for each group (15 maximum)

Certify this achievement by email to fivestar@gagop.org with contact information of leadership.

37) Establish and maintain within the county an organization or club representing a strategic initiative of the Republican National Committee, Trump Victory, or the GAGOP listed below or approved by the GAGOP Political Director¹¹:

- Women for Trump
- Latinos for Trump
- Asian Pacific American Engagement
- African American Engagement
- Hispanic American Engagement
- Youth Engagement
- Sportsman/2nd Amendment Engagement
- Women Engagement
- Faith Engagement

5 for each group (15 maximum)

Certify this achievement by email to fivestar@gagop.org with contact information of leadership.

Other than bonus point opportunities which may be declared by GAGOP Staff to support specific campaign goals, there are **644 total points** available in the categories that have a maximum point cap. All achievements will be approved by the GAGOP Political Director. Additional supporting documents and photographs may be requested to certify achievements.

Certification of Achievements

Each County Party's Five Star Chairman will be responsible for certifying each achievement. To certify, Five Star Chairman must:

- Email applicable documents to the Political Director at our Five Star email address: fivestar@gagop.org. Many of the achievements will have a corresponding worksheet at gagop.org under the Five Star tab. The worksheet will

correspond with the number at the beginning of the category. The subject line of the email should state the name of the County Party and category number. **One submission per email.**

- Questions about achievements can be sent to joe@gagop.org. Documentation of Achievements will **NOT** be accepted through this address.
- GAGOP staff will have sign-in sheets as part of certification for applicable achievements.
- Photographs may be emailed or, if posted online, may be documented by sending a link.
- None of the above achievements will be a substitute for requirements under the Call of the Convention.
- Each County Party is eligible to win only one award.
- Leagues have been organized by delegate strength to the 2019 convention.
- Points will be updated on November 1st, March 1st, and June 1st in the Five Star Newsletter. The Newsletter will also be where bonus point opportunities are introduced. The winners of the Five Star Program will be announced the first week of August 2020.
- Falsification of an achievement will result in a point penalty, mockery in the Five Star Newsletter and/or disqualification from the Five Star Program.

Thank you again for your willingness to take on a leadership role within your County Party. While the Five Star Program is designed to create friendly competition among counties, the Program is also a vital tool for County Parties to build the proper infrastructure to ensure victory in 2020. Executing this program will ensure that the Republican Party's foundation will be fortified for the battles ahead.

“Far better it is to dare mighty things, to win glorious triumphs, even though checkered by failure, than to take rank with those poor spirits who neither enjoy much nor suffer much, because they live in the gray twilight that knows neither victory nor defeat.”

— Theodore Roosevelt

Acknowledgements

Many great Republicans were instrumental in the development of the Five Star program. Below we recognize those that worked tirelessly to compile this document and to those that laid the foundation for its development.

The GAGOP 1991-1992: Before there was the Five Star Program, there was the Four Star Program. Special thanks to Justin Durrance, Four Star Program Director, who administered this program under the leadership of Chairman Alec Poitevent and Executive Director David Shafer.

The Working Group appointed by GAGOP Chairman David Shafer to update the Four Star Program: Led by Second Vice Chairman Brant Frost and Political Director Joe Proenza, this working group was instrumental in updating the Four Star Program to be suitable for 21st century campaigning and integration with the Trump Victory Initiative. This working group also included Executive Director Stewart Bragg, former Gwinnett County Chairman Rich Carithers, State Committeewoman Linda Herren, and former GAGOP Chairwoman Sue Everhart.

The Working Group appointed by GAGOP Chairman David Shafer to create the Georgia Republican Leadership Academy: Led by former 9th District Chairman Bruce Azevado, this working group gave valuable input on development and implementation of the Five Star Program. Working group members also included 9th District Chairwomen Rebecca Yardley, 7th District Chairman Joel E. Natt, Cobb County Chairman Jason Shepherd, National Advisory Board member of Women for Trump Julianne Thompson, National Committeeman Jason Thompson, Trump Victory State Director Dan Coats, Executive Director Stewart Bragg, Walker County First Vice Chairman Doug Grammer, and Houston County Chairwomen Donna Sant.

The University of Georgia Richard B. Russell Library for Political Research and Studies: The University of Georgia stored an original copy of the Four Star Program in its archives at the Richard B. Russell library. We extend a special thank you to Ashton G. Ellett, for providing the GAGOP with the Four Star Program and other documents critical to updating this program.

Foot Notes

1. To receive credit, a County Party website must be functional and have the following: List of officers and email contact information, links to all social media accounts, and a calendar of upcoming events and meetings.
2. To certify bank account screen shot bank statement and send to fivestar@gagop.org.
3. Newsletter should include a recap of previous County Party events, a preview of County Party events to come and promotion of GAGOP events in the future. Pictures of previous events are encouraged but not required.
4. The Executive Committee members that a County Party will receive credit for having speaking at a meeting include: Chairman, National Committeeman, National Committeewomen, First Vice Chairman, Second Vice Chairman, Secretary, Assistant Secretary, Treasurer, Assistant Treasurer, District Chairman, Republican United States Senators, Republican Constitutional Officers and Georgia Republican Members of Congress. Points will be award for individual County Party events only.
5. County Parties will be awarded points without a booth/table if they are marching in a county/city parade or have three or more members present at an event passing out literature for a candidate, the GOP ticket or the County Party. Photographs and literature used should be submitted to receive credit.
6. Events that include multiple County Parties should be done in coordination with those Parties' District Chairman. Submissions for this achievement should be submitted by either the District Chairman or by one County Party.
7. Worksheet to develop an Absentee Ballot and Early Vote program will be available at gagop.org. County Parties should look for input on developing this plan with GAGOP Political Director or Trump Victory Staff before submission.
8. To properly record phone banking and canvassing results, GAGOP field staff will create county specific logins to be used only by the County Parties volunteers. Upon completion, email fivestar@gagop.org logins used and doors/dials completed.
9. Voter registration must be conducted by two or more people and in compliance with GAGOP training and the laws of the State of Georgia. Submit image of waiver for each registered voter to certify.

10. Elections Day Operations Chairman are encouraged to, but does not have to, be an attorney. Counties should look to recruit their Precinct Chairmen as poll watchers first before recruiting others. Training for Chairman will be conducted in-person or through webinar. Election Security training will be conducted by trained GAGOP attorneys. Members should be selected on schedule flexibility to the lead up, day of and after the 2020 election.
11. Requests of approval for unnamed likeminded organizations or strategic initiative group should be sent to joe@gagop.org. Decisions will be rendered by the Political Director in consultation with the GAGOP Executive Director and Trump Victory.

County Party Leagues

Abraham Lincoln

Cobb
Gwinnett
Fulton
Cherokee
Forsyth
Hall
DeKalb
Henry
Chatham
Paulding
Columbia
Coweta

Douglas
Richmond
Floyd
Bibb
Jackson
Lowndes
Whitfield
Glynn
Barrow
Newton
Catoosa
Walker

Dwight D. Eisenhower

Houston
Fayette
Walton
Carroll
Bartow
Muscogee

Theodore Roosevelt

Effingham
Troup
Spalding
Gordon
Bulloch
Rockdale
Oconee

Clarke
Clayton
Laurens
Camden
Habersham
Harris
Pickens
Thomas
Polk
Lee
Bryan
Gilmer
Murray
Dougherty
Dawson
Colquitt
Union
White
Fannin
Lumpkin
Coffee
Haralson
Tift
Madison
Monroe
Ware

Calvin Coolidge

Jones
Wayne
Baldwin
Stephens
Upton
Hart
Pike
Franklin
Butts
Toombs
Morgan
Putnam
Chattooga
Pierce
Rabun
Worth
Banks
Liberty
Grady
Decatur
Brantley
Appling
Greene
McDuffie
Berrien
Peach
Townsend
Emanuel
Elbert
Sumter
Meriwether
Lamar
Tattnall

Dade
Dodge
Oglethorpe
Crisp
Burke
Jasper
Mitchell
Cook
Washington
Jeff Davis
Ben Hill
Bleckley
Brooks
Crawford

Ronald Reagan

McIntosh
Heard
Bacon
Screven
Jefferson
Charlton
Lincoln
Irwin
Montgomery
Candler
Long
Wilkes
Early
Johnson
Telfair
Pulaski
Evans
Seminole

Wilkinson
Wilcox
Turner
Taylor
Twiggs
Lanier
Dooly
Marion
Jenkins
Miller
Atkinson
Terrell
Treutlen
Clinch
Macon
Schley
Wheeler
Randolph
Glascok
Talbot
Echols
Warren
Hancock
Calhoun
Stewart
Baker
Chattahoochee
Webster
Quitman
Clay
Taliaferro

